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Your remote workplace strategy: optimizing for the future

Remote work was a necessity in a time of global crisis. Now, many businesses have made it a permanent feature of their organization.

9 in 10

According to a recent survey, 9 in 10 organizations will have a combination of remote and onsite working.[1]

In today's competitive hiring market, having a remote-capable work arrangement is a huge bargaining chip for companies looking to hire and retain top talent.

1/3
Adopting a hybrid work model in one company reduced attrition rates by 1/3.[2]

54%
of surveyed remote/hybrid workers would consider quitting if forced back to the office full-time.[3]

50%
Remote jobs only made up 20% of postings on LinkedIn but received 50% of applications.[4]

Connectivity, collaboration and cybersecurity challenges of remote work

From endpoint devices to Wi-Fi networks to video conferencing apps and call center solutions, the technology your remote teams use can either enable productivity and security—or hinder them.

Despite employees describing equal or higher levels of productivity at home, many still report being hampered because of weak or nonexistent internet **connectivity**.[5]

65%
of survey respondents who had transitioned to working or schooling remotely experienced frozen or dropped video calls.

43%
reported being forced to use phones as a hotspot.

1/3
of people said a weak connection prevented them from getting work done.

In a survey, remote employees pointed out the biggest challenges with their current **communication and collaboration** tools stack.[6]

26%
Lack of in-house IT skills.

22%
Lack of end-user training.

23%
Difficult to use.

According to the 2022 Mobile Security Index, when it comes to **cybersecurity**, a dispersed workforce and an increased reliance on mobile devices for hybrid work purposes create more targets for hackers and data breaches—which can translate into hefty fines and damage to reputation.[7]

2/3
Nearly two in three CISOs agree that remote work has made their organizations more vulnerable to cyberattacks.

45%
of surveyed companies reported suffering a compromise involving a mobile device in the past 12 months.

79%
of survey respondents said the shift in working practices has negatively affected their cybersecurity.

4.35M
With the 2022 global average cost of a data breach in the US rising to $4.35 million,[8] it's more important than ever to identify and protect network vulnerabilities exposed by remote and hybrid work conditions.

Optimized human-to-technology solutions by Verizon

Companies looking to build a strong remote workforce need tools that enable secure and harmonious interaction with the people who use them every day.

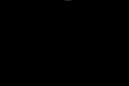Verizon Remote Work Solutions are designed with remote work challenges in mind.

Enhance productivity and meet customer needs quickly.
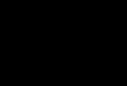· Wireless business internet
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· Virtual Contact Center

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· Verizon Calling with Microsoft Teams
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· Wandera
· Secure Cloud Gateway

Provide IT teams with additional support.
· Verizon Managed Services

Learn more about how **Verizon Remote Work Solutions** drive innovation, build secure and collaborative connections, and enable productivity from nearly anywhere.

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[1] What executives are saying about the future of hybrid work | McKinsey (2021)
  Survey of executives of large enterprises in Asia, Europe, Latin America and the United States, and among a variety of industries.
[2] Hybrid Work Reduced Attrition Rate by a Third, Study Shows | Bloomberg
[3] 2022 U.S. Consumer Trends Report | HubSpot
[4] In a First, Remote Jobs Attract a Majority of Applications on LinkedIn | LinkedIn
[5] Weak Internet Cripples Productivity for 1/3 of Work-from-Home Employees | whistleOut
[6] Maximizing the Value of Workplace Transformation Investments | Omdia in partnership with Verizon
[7] Mobile Security Index 2022 | Verizon
[8] Average cost of a data breach worldwide from 2014 to 2022 | Statista